Roll No. ....

Total No. of Questions : 07]   [Total No. of Pages : 02

BBA (Sem. - 2nd)
HUMAN RESOURCE MANAGEMENT
SUBJECT CODE : BB - 204
Paper ID : [C0210]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours   Maximum Marks : 60

Instruction to Candidates:

1) Section - A is **Compulsory**.

2) Attempt any **Four** questions from Section - B.

Section - A

Q1)   (10 × 2 = 20)

a) What is the significance of human resource management in the present business environment?

b) What do you mean by job analysis?

c) What is the purpose of induction?

d) What is the need for job rotation?

e) What is meant by career planning?

f) Distinguish between structured and unstructured interviews.

g) What is human resource development?

h) What are the objectives of incentives?

i) Differentiate between 'wages' and 'salary'.

j) What is meant by employee empowerment?

Section - B

(4 × 10 = 40)

Q2) What kind of new trends in human resource development have taken place as a result of globalisation and technological advancements? Discuss.

Q3) What is job specification? How is it different from job description? Explain with the help of a specimen how is it prepared?

J-207   *P.T.O.*

Q4) What is the importance of selection? Briefly explain the process of selection.

Q5) Discuss the benefits of promotion. Should it be based on seniority or merit? Give reasons.

Q6) Discuss the need for training in an industrial organisation? Explain the various types of training programmes prevalent in the industry.

Q7) What is the significance of performance appraisal in an organisation? Explain the criteria to be used for measurement of performance.